

Zoning District	On-Premise s Sign Purpose	Total Number of Signs/Max. (sq. ft.)	Permitted Sign Type				Max. Sign Area (sq. ft.)	Max. Sign Height (sq. ft.)	Setback From R.O.W. (ft.) **
			Wal l	Groun d	Projectin g	Windo w			

Rural District (AGR): For each lot in this district, on-premises signs are allowed as identified, up to a max of 32 sq. ft. of sign area or one square foot for each one linear foot of public street frontage, whichever is less.	Business Promotion	1 per street frontage	✓				9		
				✓			32		10
	Name Plate	1 of the following	✓	✓	✓		1.5		5
	Home Occupation Identification	1 of the following	✓	✓	✓		2		5
Residential Districts (R): For each lot in this district, one of each of the identified on-premises signs are allowed, with the exception of one Project Identification sign allowed per major subdivision entrance.	Name Plate	1 of the following	✓	✓	✓	**	1.5		5
	Home Occupation Identification	1 of the following	✓	✓	✓		2		5
	Project Identification*	1 per entrance	✓				9		5

Suburban Office District (O): For each lot in this district, one of each of the identified on-premises signs are allowed as identified.	Business Promotion	1 of the following	✓				1.2	8	
				✓			12	8	10
						✓	10		
	Name Plate	1 of the following	✓	✓	✓		1.5	8	5

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			Wal l	Groun d	Projectin g	Windo w			

Neighborhood Commercial District* (C1): For each lot in this district, on-premises signs are allowed as identified & not more than one promotional sign per street frontage. Co-op signs are counted as promotional signs.	Business Promotion	1 of the following per street frontage		✓			20	15	5
			✓				12	15	
						✓	25	5	
	CO-OP	1 per street frontage	✓	✓			12	15	
	Name Plate	1 of the following	✓		✓		1.5		
Central Business/Mixed Use District (C2): For each lot in this district, on-premises signs are allowed as identified up to a max of one NP, HO sign, and one promotional sign.	Business Promotion	1 of the following		✓			12	15	
						✓	12		
	Name Plate	1 of the following	✓	✓	✓	✓	1.5		
	Home Occupation Identification	1 of the following	✓				2	15	

Community & Highway Commercial Districts* (C3 and C4): For each lot in this district, on-premises signs are allowed as identified.	Business Promotion	1 per street frontage (per building)		✓			50	15	5
		1 per business	✓				16		
						✓	25		
	Name Plate	1 of the following	✓	✓	✓		1.5		

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			Wall	Ground	Projecting	Window			

Community & Highway Commercial Districts* (C3 and C4): For each lot in this district, on-premises signs are allowed as identified.	Digital Message Board	See Section 1292.09							
General Industrial District* (M): For each lot in this district, on-premises and off-premises signs are permitted as identified, up to a max of 150 sq. ft. of sign area.	Business Promotion	1 per street frontage		✓			50	15	10
		1 per business	✓				15		
						✓	25		
	Name Plate	1 of the following	✓	✓	✓		1.5		

Restricted Industrial District* (M1): For each lot in this district, on-premises signs are allowed as identified.	Business Promotion	1 per street frontage		✓			20	15	10
		1 per business	✓				15		
						✓	25		
	Name Plate	1 of the following	✓	✓	✓		1.5	20	
	Digital Message Board	See Section 1292.09							

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			Wal l	Groun d	Projectin g	Windo w			

Special Uses (schools/parks): Uses may use signs in accordance with the district in which they are located, or:	Church Identificatio n		✓	✓			15	5	
	Public Facility Identificatio n			✓			15	5	10

* Property owner may submit a comprehensive sign plan for the entire site to Planning and Zoning Commission in these zoning districts in lieu of above.

** "Setback from R.O.W." applies to ground signs only.

*** Where two or more businesses occupy the same building, a comprehensive sign plan is required if more than fifty square feet of total sign face is requested.

Name Plate (NP): Signs of a permanent nature, including lettering to indicate only the street number and/or the name of the business service or facility on the premises and lettering that is part of a trademark.

Business Promotion: Signs including lettering to indicate the street number, the name and type of business, service or facility on the premises and/or the name of products which are related to the primary facility or service conducted on the premises.

Home Occupation Identification (HO): Permanent advertisement signs for businesses located within a residential property, including lettering to indicate the street number and the name and/or type of business, service, or facility on the premises.

Project Identification (PID): Permanent development signs located at the entrance to a particular subdivision.

Co-op: An on-premises graphic that both identifies and promotes an establishment on the site and promotes a specific product or service that is not the principal product or service available at the site. These are permitted in C-1 districts where no more than twenty-five percent of the total sign face promotes a specific product or service that is not the principal product of the site (See Section 1292.09(b)(4)).

(Ord. 2014-27. Passed 8-5-14; Ord. 2019-29. Passed 12-3-19.)