

16.38.140 Sign Standards by Zoning District.

The sign standards provided in this chapter are intended to apply to signs in all zoning districts. Only signs authorized by this chapter shall be allowed unless otherwise expressly provided in this chapter.

**TABLE 3-11
SIGN STANDARDS-RESIDENTIAL**

CLASS	SIGN TYPE	NUMBER	SIGN AREA	HEIGHT	REMARKS
Neighborhood identification	Wall or monument	Two per entry (one at each corner)	Twenty-four (24) square feet	Six feet for wall sign and four feet for monument sign.	1. Copy shall be limited to the name of the development.
Multi-family identification	Wall	One per street frontage with a maximum of two per development.	Twenty-four (24) square feet	Sign shall not project above the edge of roof	1. Signs shall harmonize with the scale and design of the development. 2. Indirect lighting only. 3. Monument signs shall be placed no closer than five feet from the property line. Corner locations shall be approved by city engineer.
	Monument	One per street frontage with a maximum of two per development.	Twenty- four (24) square feet	Six feet	
Multi-family site directory	Monument	One per vehicular entrance	Twelve (12) square feet	Six feet	1. To direct visitors and emergency vehicles to buildings. 2. Sign shall be conveniently located and shall not be located within the entry throat in a manner that could block access. 3. Illuminated for legibility twenty-four (24) hours a day. 4. Sign shall locate building, driveway locations, and address of each building. Fire hydrant or knock box locations may also be shown as required by the fire department. 5. Copy shall be minimum one inch in height and legible from twenty (20) feet.
Model home complex	Temporary sign on-site	Two on-site temporary signs permitted. One each main street of project.	One hundred (100) square feet	Fifteen (15) feet	1. Signs shall be removed within ten days from the date of the final sale of the land and/or residences. 2. Signs shall be for identification of subdivision, price information, and the developers name, address, and telephone number.
	Flags, banners, pennants	Per director	Per director	Per director	
	Real estate signs	One per lot	Four square feet	Seven feet	1. See Section 16.38.050(C).
Non-residential uses					1. Subject to the Civic/Institutional sign allowances.

WALL SIGN STANDARDS-NON RESIDENTIAL

PRIMARY FRONTAGE	NON-PRIMARY FRONTAGE
1.5 square feet per 1 lineal foot of frontage not to exceed 250 square feet of sign area	1 square feet per 1 lineal foot of frontage not to exceed 150 square feet of sign area

FREESTANDING SIGN STANDARDS-COMMERCIAL and INDUSTRIAL

	MONUMENT	PYLON	FREEWAY SIGNS	REMARKS
<p>All Commercial zones (NC, CC, RC)</p> <p>Single tenant</p>	<p>One sign; 24 sq.ft.in sign area per side; 8' max height.</p>	<p>If more than 300 lineal feet of street frontage one Pylon sign; 60sq.ft.max sign area and 12' max height.</p>	<p>Up to 25 acres in size - 1 sign, 225sq.ft.max sign area; 40' max height.</p> <p>>25 acres - 1 sign, 500sq.ft max sign area; 60' max height.</p> <p>*1000 ft. from other freeway signs with digital display or 500 feet from any other freeway signs on the same side of the street, includes signs of different parcels/development. Within 150 ft. of freeway right-of-way. All freeway signs shall include the City's name and logo.</p>	<p>1. Digital display is permitted on one freestanding sign per center and shall occupy a max of 20% of that sign's area.</p> <p>2. One monument and/or pylon sign per development shall include the center's name. This sign area will not count towards the overall allowed signage area of said sign.</p> <p>3. If project site is located on comers of major arterials it is subject to section 16.38.130.</p>
<p>Multi-tenant</p>	<p>One per street frontage; 50 sq. ft. in sign area per side; 10' max height. If more than 300 lineal feet of frontage one additional sign is allowed along one frontage. Signs shall have a 200 foot separation from any other signs.</p>	<p>>2.5 up to 6 acres - 1 max; 60 sq. ft.max sign area and 12' max height >6acres<10- 2 max; one per street frontage; 200-foot separation froip all other signs; 60 sq.ft. max sign area; 12' max height.</p> <p>>10acres<25 - 3 Max; at 100 sq. ft. max sign area; 20' max height; 200-foot separation from all other signs.</p> <p>>25 acres - 4 max; 200 sq. ft. max sign area; 25' max height; 200-foot separation from all other signs. If project site has more than 1200 lineal feet of street frontage one additional pylon is allowed.</p>	<p>Up to 25 acres in size - 1 sign, 225sq.ft. sign area; 40' max height.</p> <p>>25 acres - 1 sign, 500sq.ft. max sign area; 60' max height.</p> <p>*1000 ft. from other freeway signs with digital display or 500 feet from any other freeway signs on the same side of the street, includes signs of different parcels/development. Within 150 ft. of freeway right-of-way. All freeway signs shall include the City's name and logo.</p>	<p>1. Digital display is permitted on one freestanding sign per center and shall occupy a max of 20% of that sign's area.</p> <p>2. One monument and/or pylon sign per development shall include the center's name. This sign area will not count towards the overall allowed signage area of said sign.</p> <p>3. If project site is located on corners of major arterials it is subject to section 16.38.130.</p>
<p>Office (O and ORP) Business Park and Industrial (BP, GI, and GIA)</p> <p>Single tenant</p>	<p>One sign; 24 sq.ft.in sign area per side; 6' max height.</p>	<p>Not Allowed</p>	<p>Not Allowed</p>	<p>1. Digital display is permitted on one freestanding sign per center and shall occupy a max of 20% of that sign's area.</p> <p>2. One monument and/or pylon sign per development shall include the center's name. This sign area will not count towards the overall allowed signage area of said sign.</p> <p>3. If project site is located on corners of major arterials it is subject to section 16.38.130.</p>

	WALL	MONUMENT	PYLON	FREEWAY
Multi-tenant	One per street frontage; 50 sq. ft. in sign area per side; 10' max height. If more than 300 lineal feet of frontage one additional sign is allowed along one frontage. Max of 3 monument signs allowed. Signs shall have a 200 foot separation from any other signs.	<p>>2.5 acres up to 25 acres - 1 max; 60 sq. ft. max sign area; 12 ft. max height.</p> <p>>25 acres - 2 max; one per street frontage with 100 sq. ft. max sign area; 20 ft. max height</p> <p>Signs shall have a 200 foot of separation from any other signs</p>	<p>1 max 225sq.ft. in sign area; 40' max height</p> <p>* 1000 ft. from other freeway signs with digital display or 500 feet from any other freeway signs on the same side of the street, includes signs of different parcels/development. Within 150 ft. of freeway right-of-way. All freeway signs shall include the City's name and logo.</p>	<p>1. Digital display is permitted on one freestanding sign per center and shall occupy a max of 20% of that sign's area.</p> <p>2. One monument and/or pylon sign per development shall include the center's name. This sign area will not count towards the overall allowed signage area of said sign.</p> <p>3. If project site is located on corners of major arterials it is subject to section 16.38.130.</p>
Civic/Institutional	1 per building frontage facing a public street; max 2 wall signs; with a max sign area of 200 square feet.	One sign per street frontage; 24 sq.ft.in sign area per side; 6' max height.		

(Ord. 524 Exhibit A, 2017)

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